Continued National Service: Michigan's Farmer Veterans Lead the Way



MICHIGAN *

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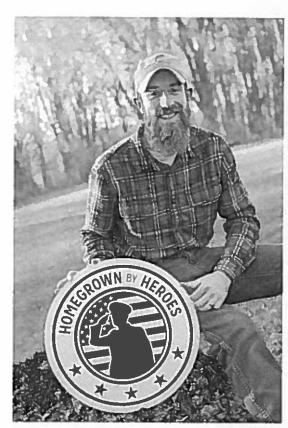
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Our Personal Stories:

- Dylan Thomas
 - Army Vet
 - Two Pines Farm Marcellus, MI
 - 2015 FVC Fellow
 - FVC Regional Ambassador
 - FVC-MI President







Our Personal Stories:

- Adam Ingrao
 - Army Vet
 - National Science Foundation Fellow, MSU
 - Bee Wise Farms Lansing, MI
 - 2015 FVC Fellow
 - FVC-MI Exec. Director







What makes a veteran?

- Dedication to duty
- Selfless service
- Our investment
- Highly trained
- Leaders







What makes a farmer?

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 - Selfless service
 - Our investment
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What makes a farmer?

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Farmer Veteran Coalition

- National 501(c)3
 - Mobilize veterans to feed America
- Assisting veterans
 - Education
 - Resources
 - Marketing
 - Funding
 - Community





Education

- National Stakeholders Conference
- Empowering Women Veterans Conference



November 17 - 19 | Sacramento, CA







Resources

- Business development
- Financial resources
 - Kiva Loan program
- Legal counsel





Marketing

- Homegrown By Heroes
- Promotion of member products

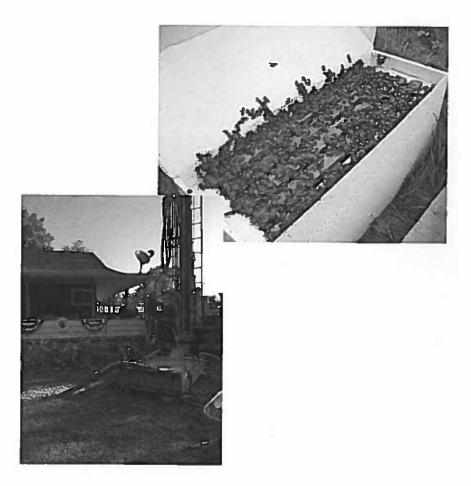






Funding

- FVC Fellowship Program
 - \$1,000 \$5,000 grants
 - Infrastructure
 - Equipment
 - Education
 - Over \$1 million to farmer veterans since 2011





Benefits of Being a Fellow:

- Invitation and scholarship to the National Stakeholders Conference
- Opportunities to become a peer mentor for other farmer veterans
- FVC featuring your profile and farm in media outlets



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Benefits of Being a Fellow:

- Eligible for Geared to Give Program
 - Award 1 Kubota L series tractor every quarter





Community

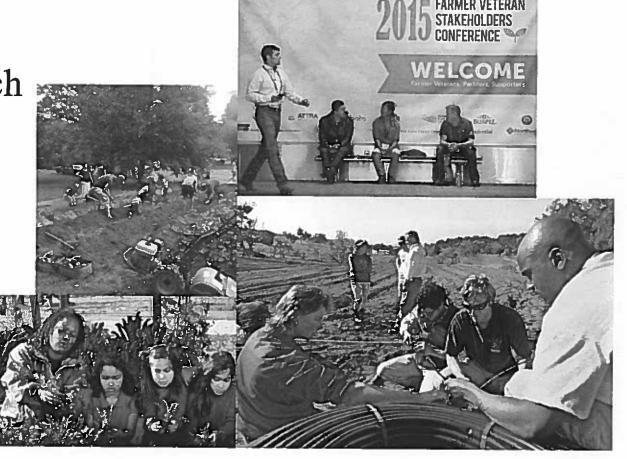
Vet-to-vet approach

• Support

Mentorship

Comradery

• Leadership





Farmer Veteran Coalition of Michigan

- State chapter of national FVC
- MI non-profit organization
- Boots on the ground for national programs
- Build farmer veteran community
- Direct outreach
 - MI Family Farms Conference
 - Great Lakes Expo
 - MVAA Vet Expos









Education

- Soil health workshop NRCS
- Integrated pest management
- Beginning beekeeping
- Pasture raised pork production
- 2016 Farmer Veteran National Stakeholders Conference







Resources

- Resource education
 - Programs available to vets
- Connecting with experts









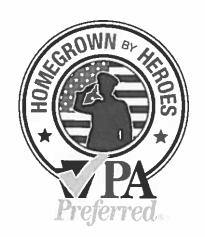




Marketing

- Guide to MI Farmer Veteran Products
- Connect with buyers
- Michigan Homegrown by Heroes











Funding

- 2016 FVC-MI Fellowship Clinic
 - 44 participants
 - 29 completed fellowships
 - MI made up 15% of 2016 fellowship applications









Community

- Vet-to-vet support
- Farm visits
- Mentorship
- A network who cares





Partnering with MI organizations

- MI Farm Bureau
- MI Ag Council
- MI AgrAbility
- USDA-NRCS
- MAEAP
- MIFFS
- MSU















Michigan's Opportunity

- 2nd in ag diversity
- Robust ag industry
- Average age of MI farmer 56
- MI is a National Guard state
 - 660,000 veterans





MI has a unique opportunity!!!

- Address MI aging farmer population
- Secure skilled talent for MI ag industry
- Increase MI ag productivity
- Ensure MI food security
- Address MI veterans health and wellness
- Ensure MI citizens and our ag industry thrive





Thank You

www.farmvetco.org

Farmer Veteran Coalition of Michigan



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